

# 2Q21 RESULTS

São Paulo, August 13<sup>th</sup>, 2021

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# AGENDA

Introduction  
Operating and Financing Performance  
Perspectives

## INTRODUCTION

In recent months, the vaccination around the world has given conditions to the resumption of events in several countries where the coverage is bigger. With this, and the advance of the vaccination calendar in Brazil, we are prepared to, soon, return to offering all our contents.

The 2Q21 result reflects the actions taken to contain the impacts of the pandemic, and the beginning of the events resumption. Considering this, we highlight below the main facts for this quarter:



1. R\$ 194.4 million gross and R\$ 61.1 million net cash balance



2. 30% reduction in SG&A compared to 2Q20 and 26% to 1Q21



3. Opening of sales of “Charlie and the Chocolate Factory”

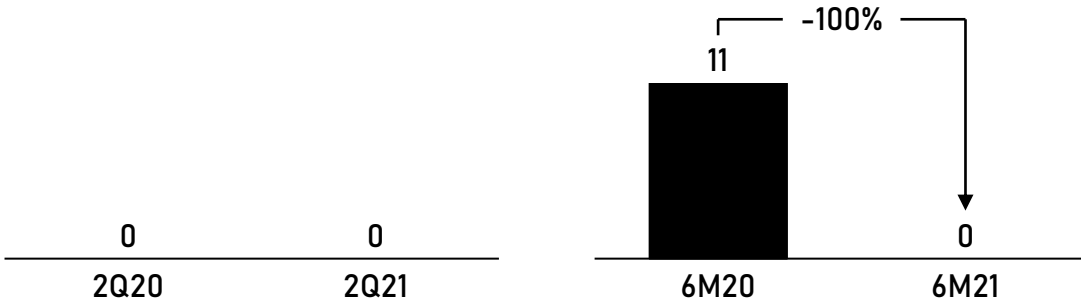


4. Approval and subsequent adhesion to PERSE

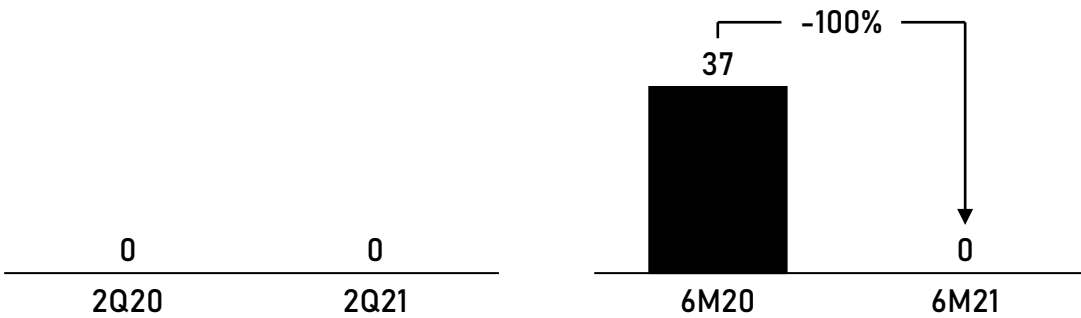
# OPERATING AND FINANCIAL PERFORMANCE

## OPERATING PERFORMANCE

Number of Events

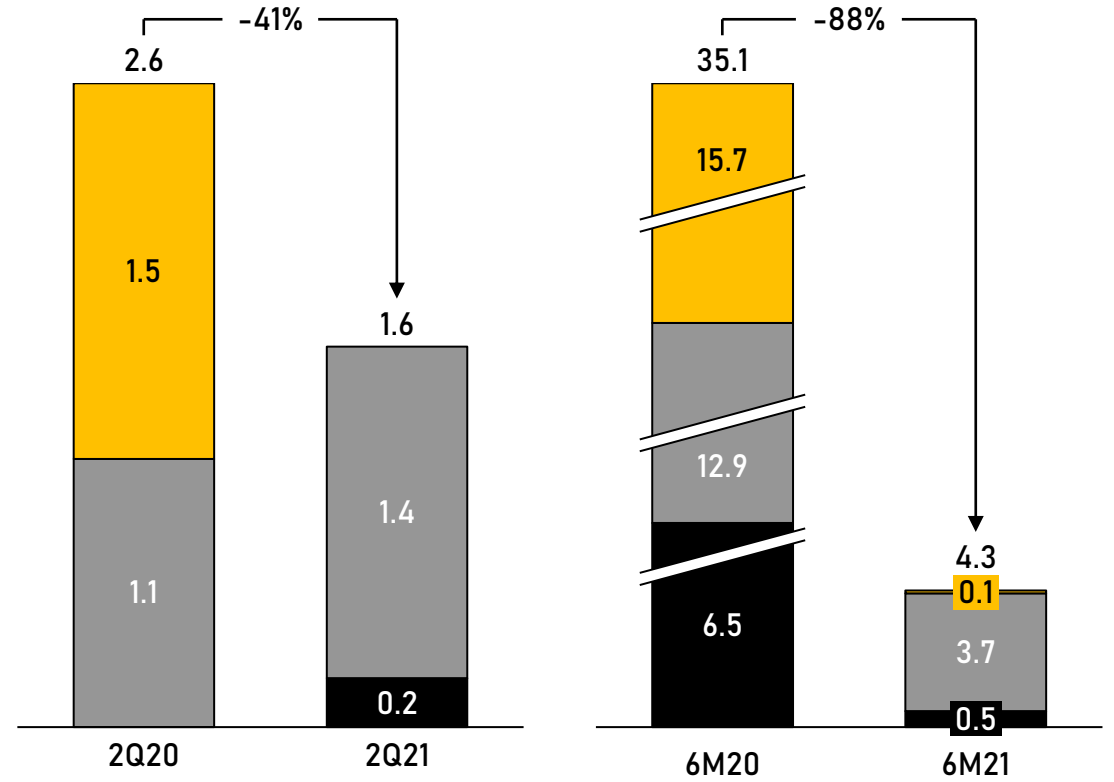


Tickets Sold (thousands)



■ Live Music ■ Family and Theater

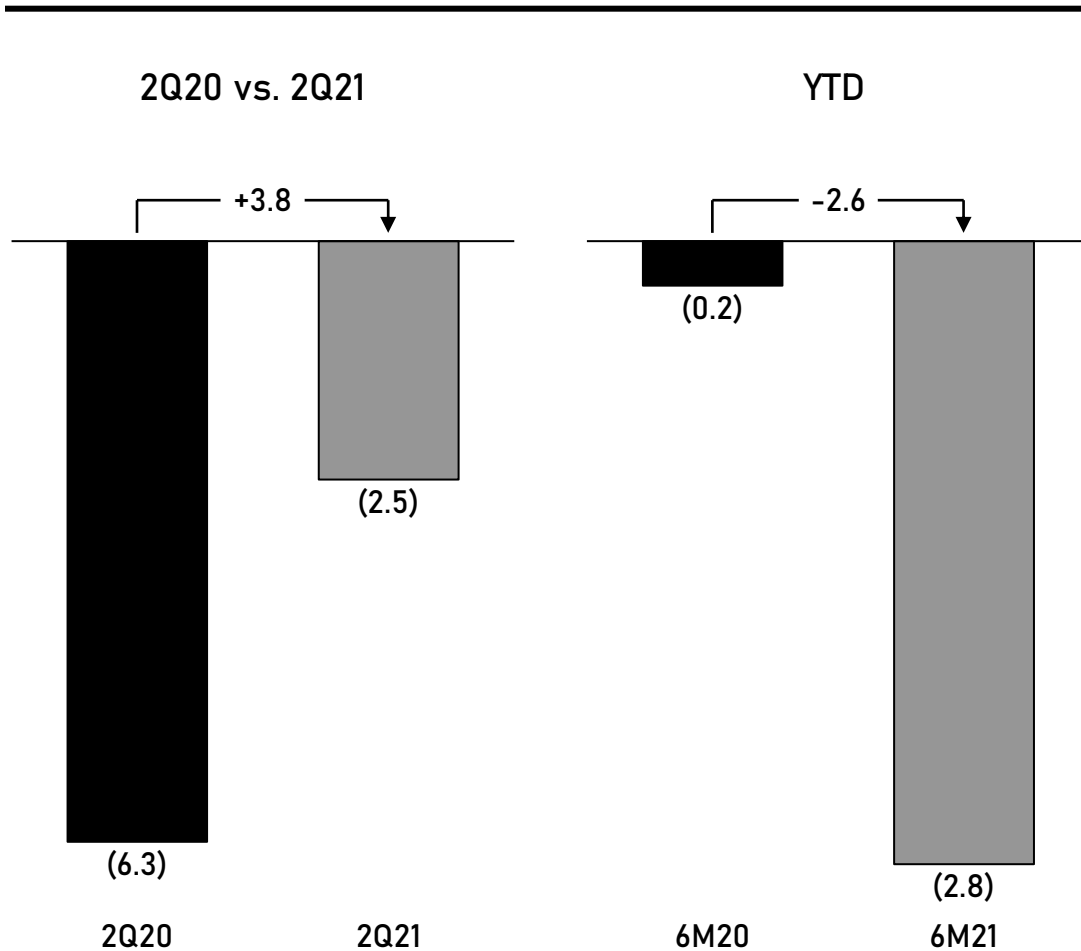
## NET REVENUE (R\$ million)



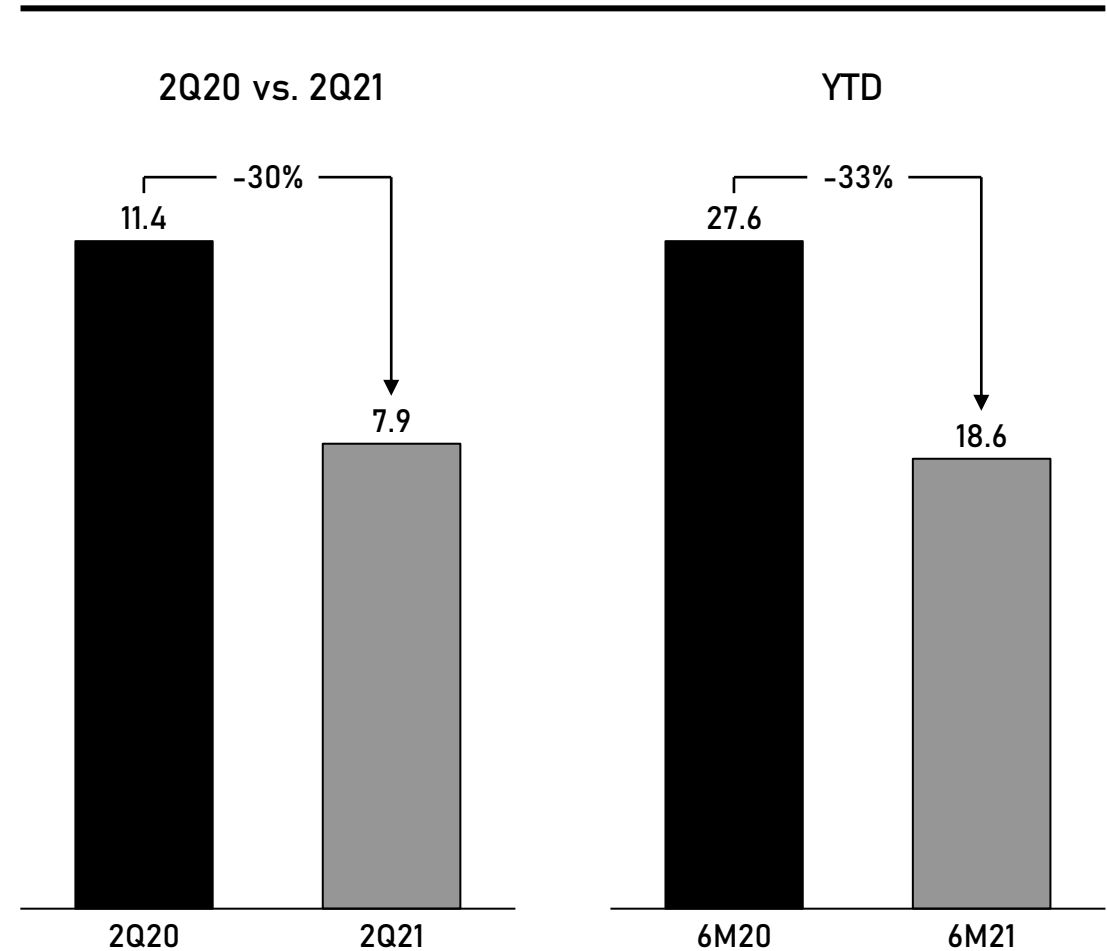
■ Events Promotion ■ Ticketing, F&B and Venues ■ Sponsorships

# OPERATING AND FINANCIAL PERFORMANCE

## GROSS PROFIT (R\$ million)



## SG&A (R\$ million)



# OPERATING AND FINANCIAL PERFORMANCE

## EXPENDITURE CONTROL ACTIONS



### STRUCTURE REDUCTION IN BRAZIL

45% of Headcount in 1Q20  
36% of remaining people in 1Q21  
Total reduction of 65%



### VOLUNTARY DISMISSAL PLAN

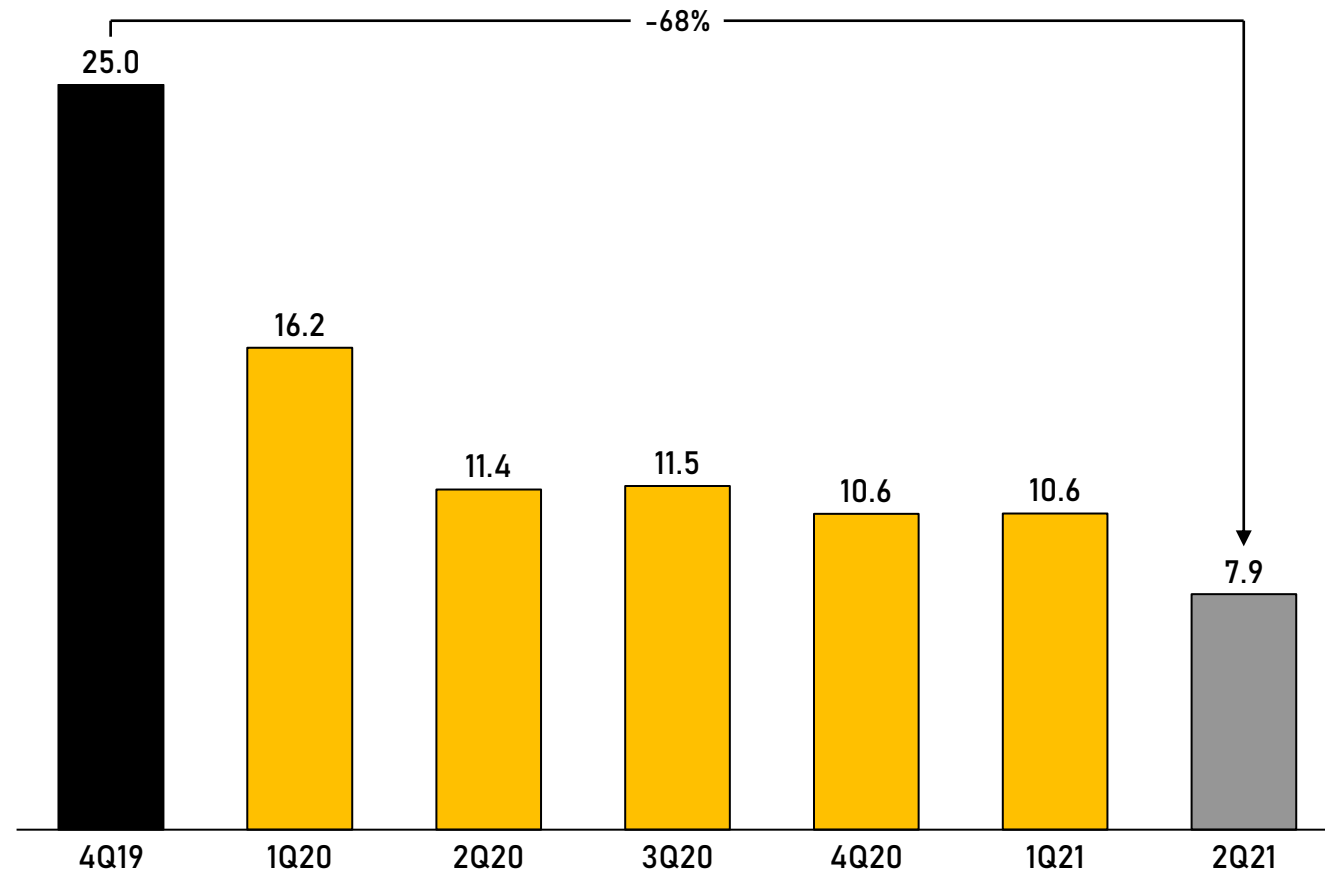
Firing prohibition in Argentina  
Execution of the plan in 1Q21  
Total reduction of 25%



### RENEGOTIATION OF CONTRACTS

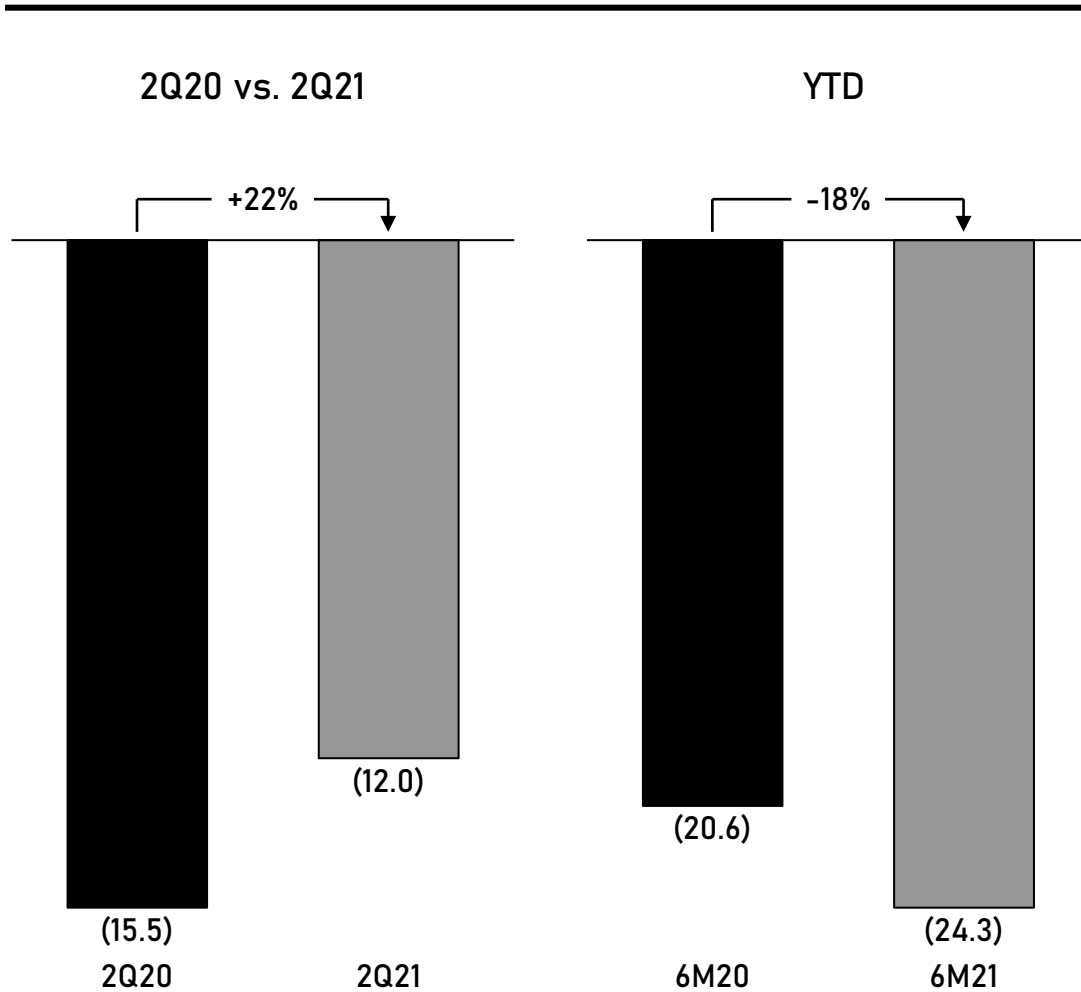
All contracts of service suppliers  
Reduction, Cancellation or Suspension

## QUARTERLY EVOLUTION OF SG&A (R\$ million)

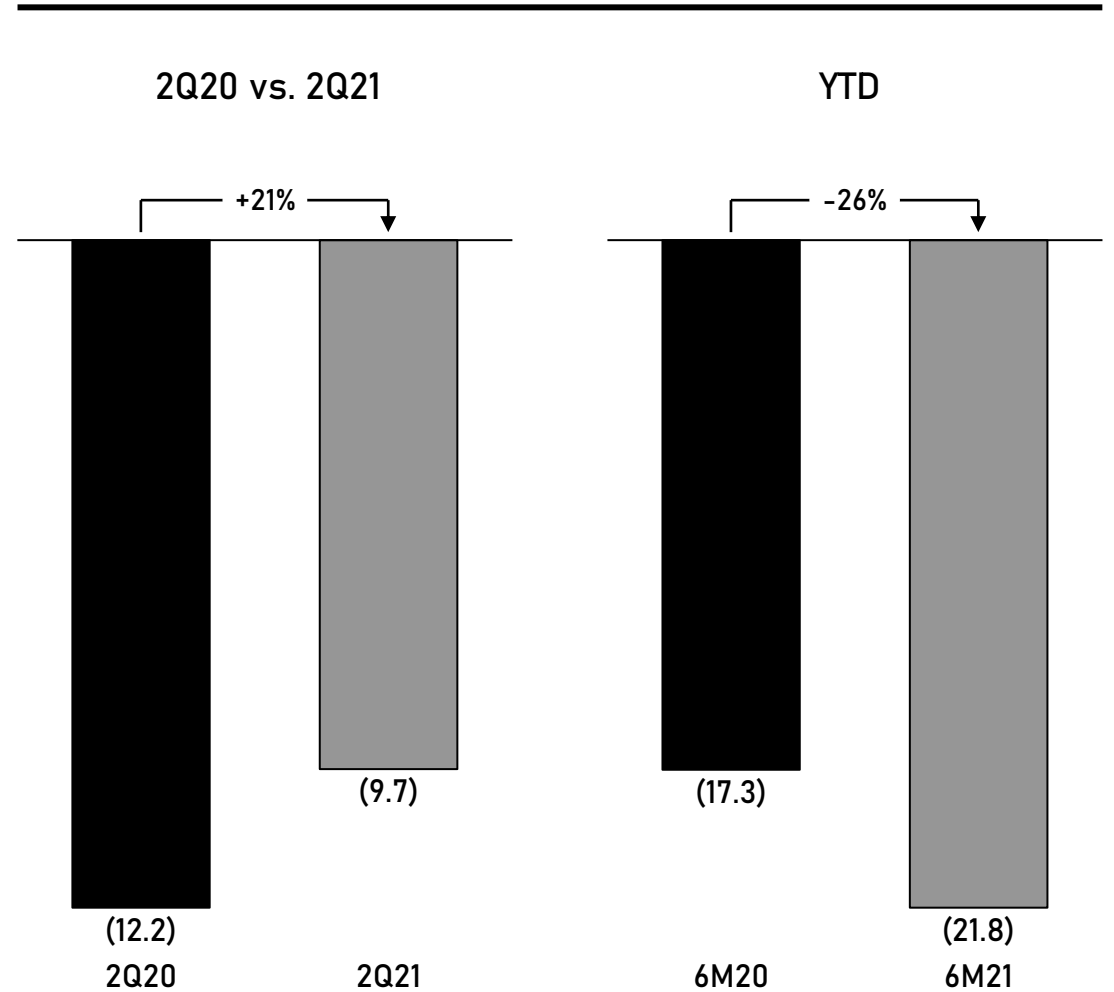


# OPERATING AND FINANCIAL PERFORMANCE

**EBITDA** (R\$ million)



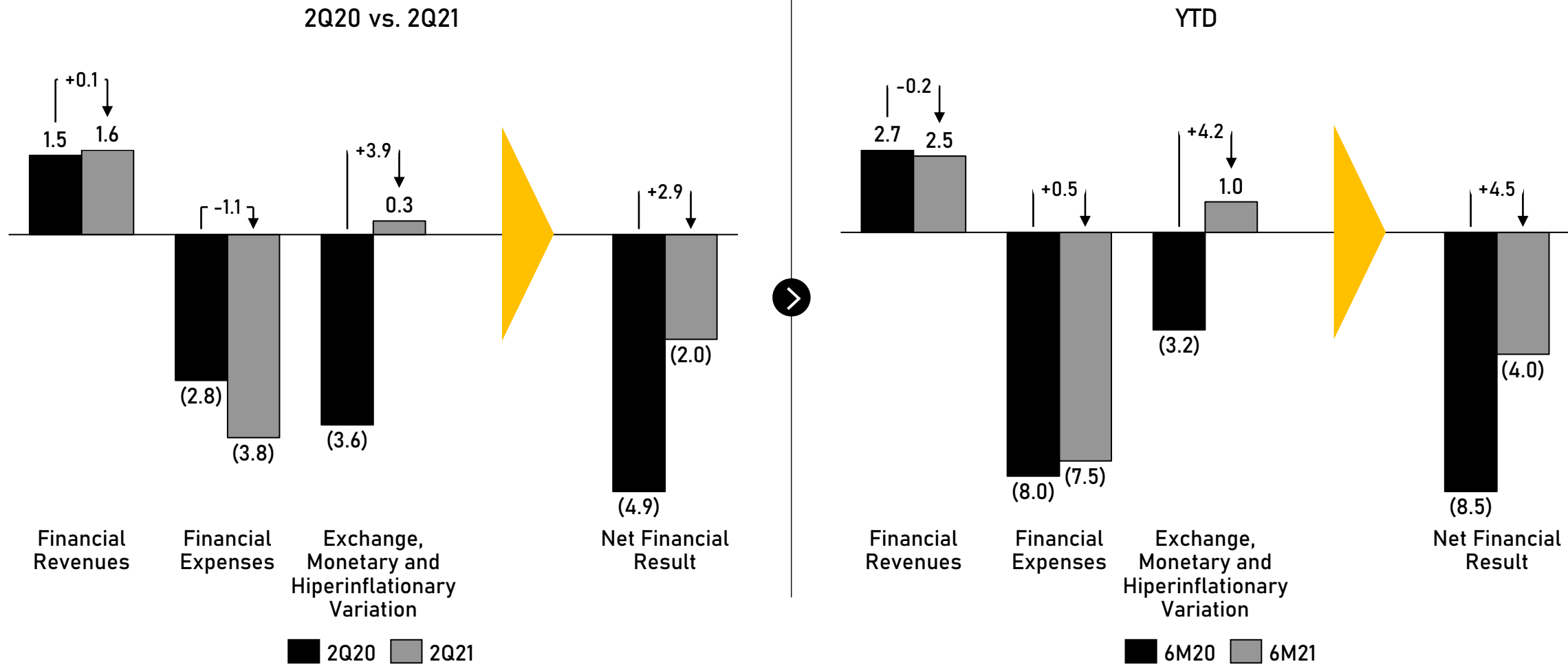
**ADJUSTED EBITDA** (R\$ million)





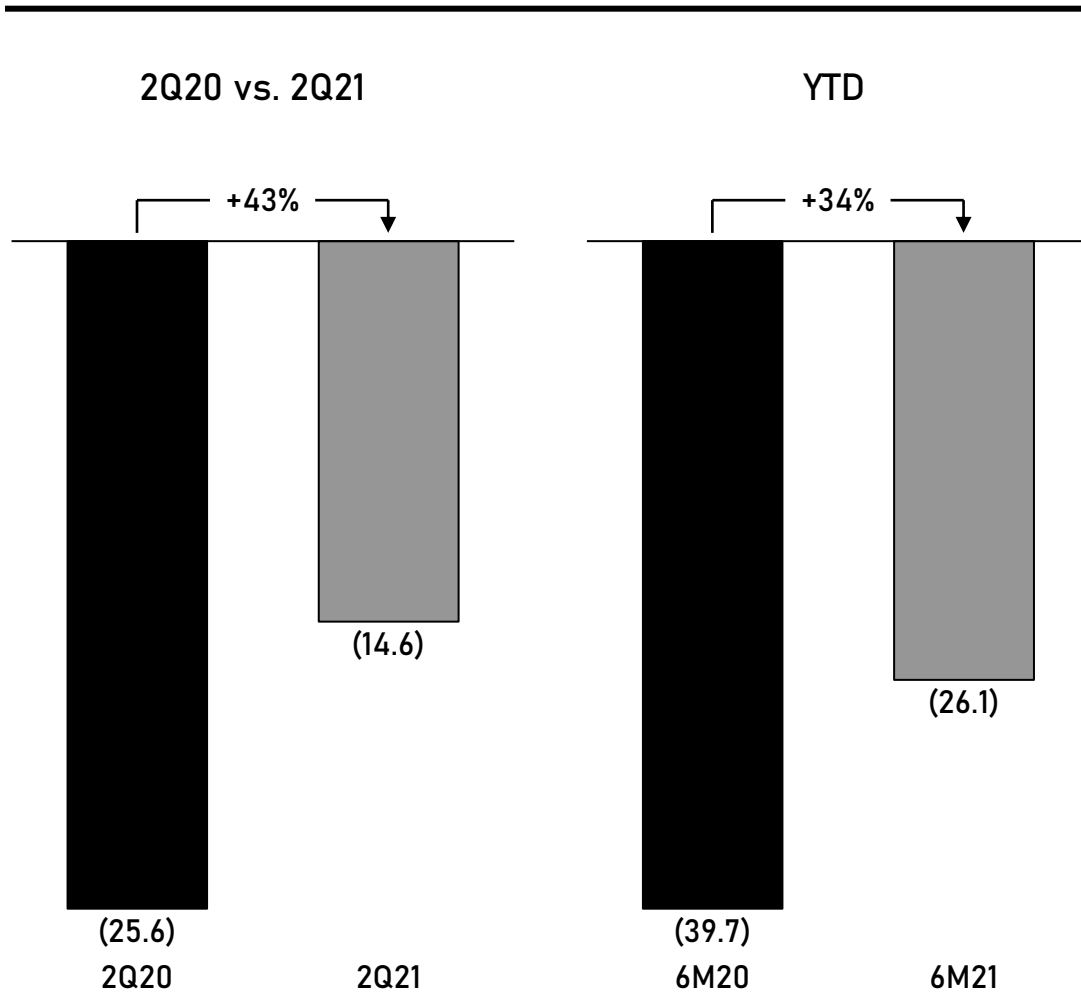
# OPERATING AND FINANCIAL PERFORMANCE

## FINANCIAL RESULT (R\$ million)

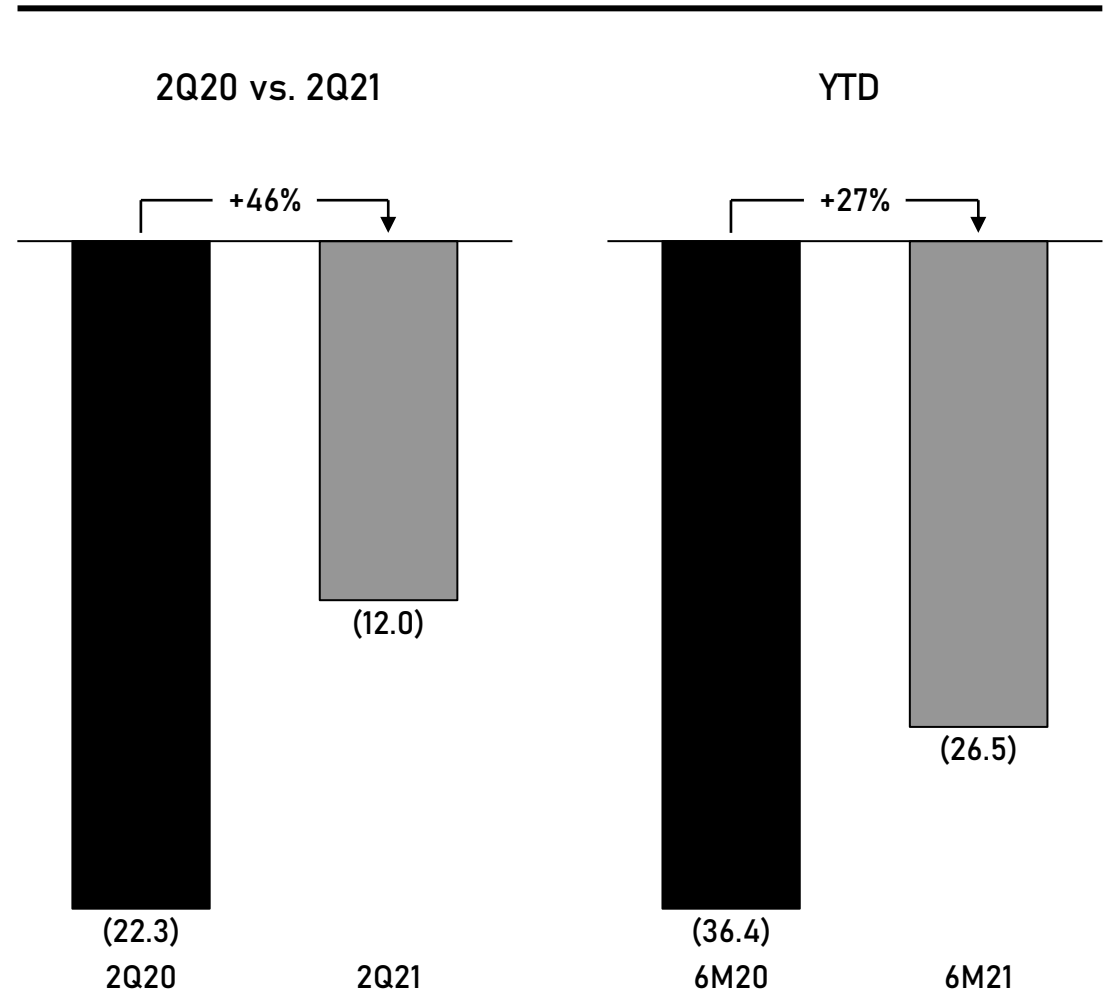


# OPERATING AND FINANCIAL PERFORMANCE

## NET RESULT (R\$ million)



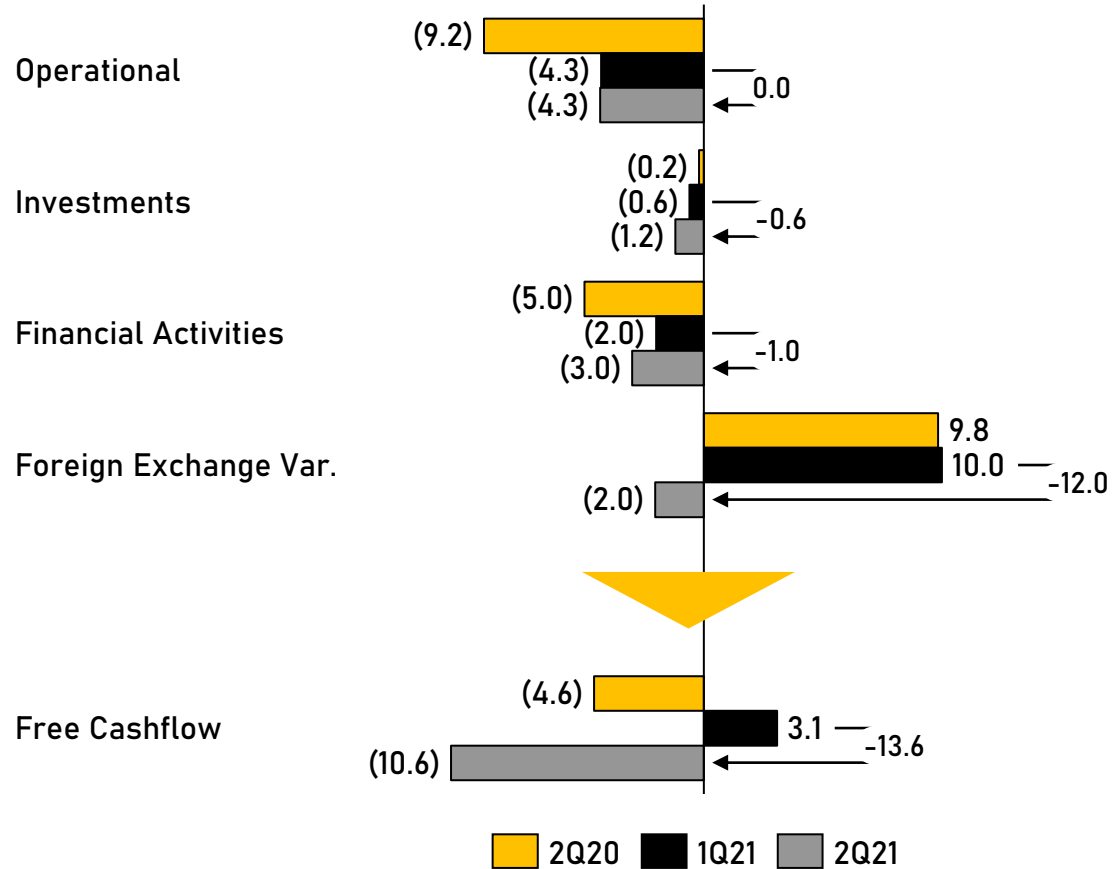
## ADJUSTED NET RESULT (R\$ million)



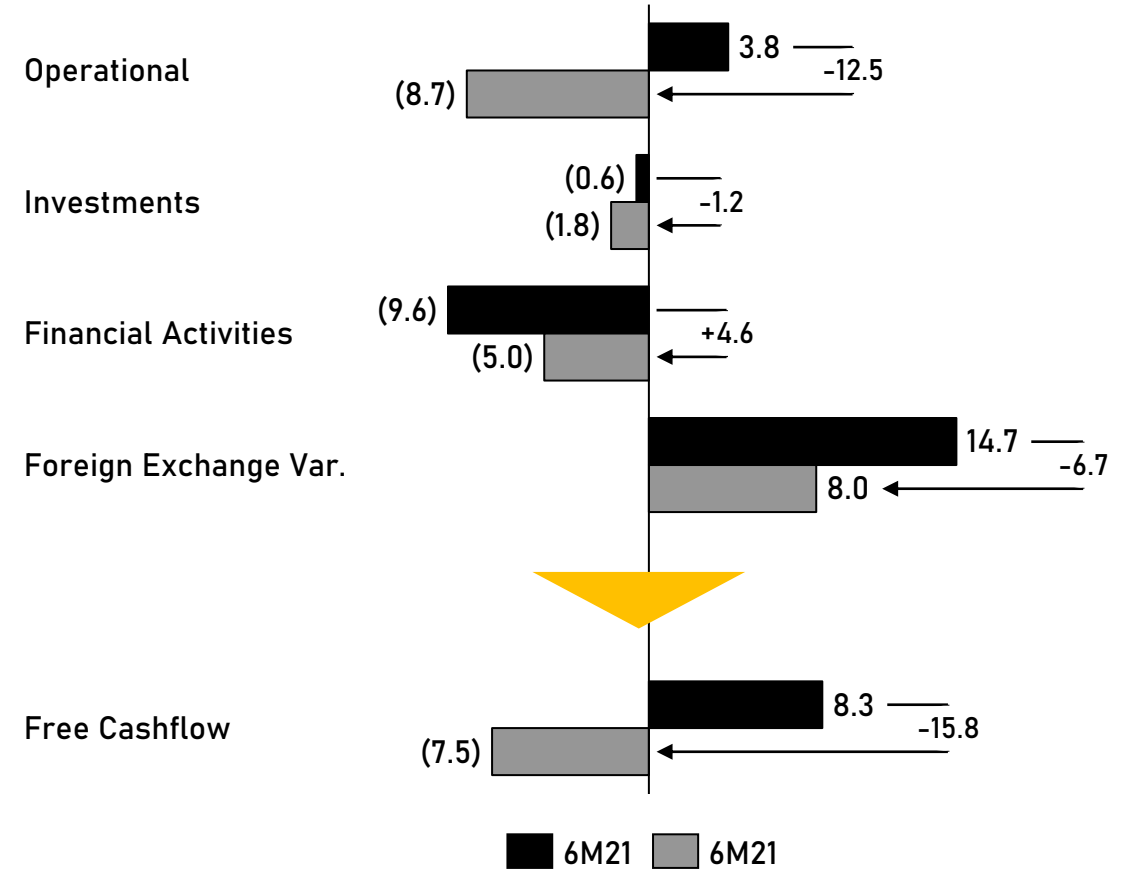
# OPERATING AND FINANCIAL PERFORMANCE

## CASHFLOW (R\$ million)

2Q20 vs. 2Q21

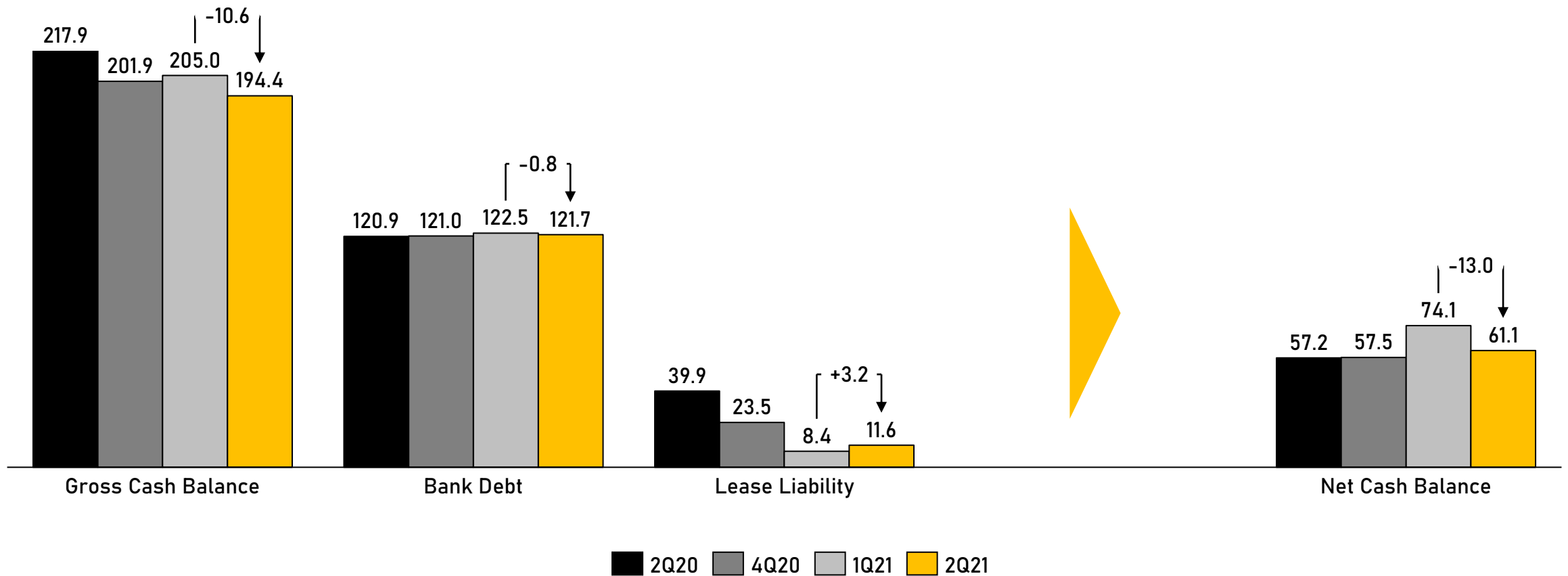


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# OPERATING AND FINANCIAL PERFORMANCE

## NET CASH BALANCE (R\$ million)



## PERSPECTIVES

After a long period without announcements of new content, we are preparing to gradually resume our activities, given the significant advance in the vaccination and consequent slowdown of the pandemic. The first step in this direction will be the operation of our theater in São Paulo, where, in the next few days, will go on sale the tickets for the third-party show “Charlie and the Chocolate Factory” which will debut in September.

The vaccination result around the world already allowed the realization of great musical events in the northern hemisphere, with crowded venues and festivals selling out their tickets in a few hours of sale.

Highlight for Lollapalooza Chicago, successfully held at the end of July, reinforcing the positive expectations regarding the imminent promotion of the Brazilian edition.





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