



T4F ENTRETENIMENTO S.A.

Publicly-Held Company
Corporate Taxpayer's ID (CNPJ/MF): 02.860.694/0001-62
NIRE 35.300.184.645

NOTICE TO THE MARKET

TIME FOR FUN announces new Finance and Investor Relations Director

Sao Paulo, January 11th, 2019 - **T4F Entretenimento S.A. ("T4F" or "Time For Fun" or "Company") (B3: SHOW3)**, leader in the live entertainment industry in South America, in compliance with the provisions of Instruction 358/02 of CVM, as amended and under the 'Novo Mercado' Regulation, informs the market that it received, on this date, the resignation presented by Ms. Flabia Helena Schiavon to the positions of the Company's Chief Financial and Investor Relations Officer (for which she was elected at the Board of Directors Meeting held on March 6th, 2017), according to the letter of resignation filed at the Company's headquarters.

As set forth in article 17, paragraph 2 of T4F's Corporate Bylaws, the Board of Directors approved on this date the appointment of **Mr. Fernando Luiz Alterio**, current CEO, as Finance and Investor Relations Director.

Fernando Luiz Alterio will cumulate the new functions with his obligations as CEO, and will have under his responsibilities the Treasury, Financial Planning and Investor Relations areas. Alterio holds a degree in Business Administration at Fundação Getulio Vargas (FGV), acted for a few years in the financial market and in 1982 founded the Palace, the first entertainment venue in São Paulo. In the period between 1987 and 1997 he occupied several positions, among which CEO and Member of the Board of the sugarcane group Usina da Barra. In June 2002, Fernando was appointed as Member of the Board of Directors and he is currently Vice-Chairman and CEO of the Company.

The Investor Relations Department is available for eventual clarifications through the contacts ri@t4f.com.br or +55 (11) 3576-1200.

Luciano Nogueira Neto
Chairman of the Board of Directors